

WANTED: HELPFUL CORPORATIONS

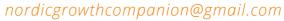
CSR, Corporate Social Responsibility, is based on the idea that companies must take responsibility for how they affect society, both environmentally, economically and socially. In this way, a company can contribute to sustainable development in larger arenas than just within its own corporation.

Besides doing good, a business that engages in CSR have many competitive advantages. Because today, both customers, investors and employees demand social commitment from corporations.

MISSION: FINANCIAL SUPPORT TO SCHOOLS AND HOSPITALS IN DEVELOPING COUNTRIES

Besök <u>nordicgrowthcompanion.com</u> för mer information om våra projekt och vårt arbete.









OUR PROJECTS

Nordic Growth Companion supports projects within education and healthcare in developing countries. Together with other actors and local initiatives, we are financing the building of a hospital in Mali, an education for midwives in Mali, a school home in Nepal, and a water and sanitation project in Ghana.



ENGAGE IN CORPORATE SOCIAL RESPONSABILITY TOGETHER WITH US

By donating money your company will help us to keep on financing projects for people in need in developing countries.

You can etiher become a sponsor to one of our existing projects or we can start something new together. We have the contacts, the experience and the local networks, and you have great ideas and financial support! Nothing is impossible, right?

For each project you engage in, we will send you a digital presentation to show your organization, to customers or suppliers. You will also receive material to use on your social media. We promise that your commitment will make a great impression both internally and externally.











WHY CSR?

There are many benefits that comes with engaging in corporate social responsibility. Increased credibility in the market and increased loyalty among customers. It may also be more attractive for investors to put their money in a responsible company. A positive workforce and reputation also make it easier to get good relations with the local community. And a business that is committed to improving the world is likely to attract more talent.

Simply put, CSR can help people see your company as a positive force in society, wich can help you attract customers and keep your best employees. And on top of that, you get the possibility to raise awareness for important matters and keep your business top of mind.

Get in touch with us and let's talk about how we can collaborate!

With kind regards,
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